

Report on national Webinar on "Intellectual property Rights: Emerging issues and challenges" Organised by Department of Commerce and Bio-technology on 14-7-20

The department of Commerce and Bio-technology of MVNJS + RVR College of Arts and Science organised a national webinar on "Intellectual property Rights: Emerging issues and challenges" on 14th July 2020 through virtual platform due to Covid 19 pandemic.

In this pandemic period the both departments of MVNJS + RVR College of Arts and Science has been adopting innovative strategies and stood forefront in the shifting of virtual mode in this remote and rural ambience and organised national webinar on "Intellectual property Rights: Emerging issues and challenges" through 'Zoom' virtual platform on 14-7-20 from 10 am to 1 pm. 120 participants were participated in the nation webinar.

Mr. R. Srinivas^{as}, Convener, Dr. D. Srinivas as Co-Convener and Mr ASND Prasad as Organising Secretary of the Webinar.

In the beginning of the webinar Dr. D. Srinivas welcomed the resource persons and participants from various colleges across India. He conveyed the proceeding of the webinar and prime objective of the webinar.

The inaugural session of the webinar was started with prayer. Dr. S. Prabhakar, principal and chairman of the webinar expected this virtual conference fulfill its prime objects to bring the faculty of different corners of the country.

Sri M.V. Sathyanarayana Murthy, Secretary & Correspondent of the college and patron of the webinar extended his wishes to the participants.

Prof. J. Chandraprasad, Former principal DNR College, Bhimavaram was the keynote addresser for the webinar. In his presentation in today's globally competitive environment, intellectual property has placed itself on a pedestal in the context of economic growth and is becoming increasingly important.

Resource person of the first technical session prof. V. Vijaya Lakshmi, professor & Director. Dr B.R. Ambedkar college of Law Centre for Alluri Sitaramu History and Tribal Studies, Andhra University Visakhapatnam. In her presentation she discussed "IPR - an Overview: Special Reference to Copyright". Queries from the participants were answered by the resource person at the end of her presentation.

Resource person of the Second Technical session Dr. G. B. Reddy, professor, University College of Law, Osmania University, Hyderabad. In this technical session Dr. G. B. Reddy discussed on "patent protection and impact of Covid-19: Issues and challenges". Queries from the participants were answered by the resource person at the end of his presentation.

In the Valedictory session Dr. S. prabhakar thanked all the resource persons for providing time and giving presentations in the Webinar. He also acknowledged the participants for their active participation.

Mr. N. Raghavababu, Co-Coordinator, IQAC extended vote of thanks. The participants were given e-certificates for attending the national Webinar. The programme was ended with national Anthem.